

#17 Exponential Growth + Decay 10/13/15

Standard Form

$$y = a(b^x) \therefore$$

$$y = a(b^{x-h}) + k$$

x = independent
(in the exponent)

y = dependent

a = initial value

b = growth/decay Factor

Growth

Growth factor $b > 1$
 $1 = 100\%$

Growth Rate
 r as a decimal
 $1 + r = b$

Decay

Decay factor $0 < b < 1$
between $0\% - 100\%$

Decay rate
 r as a decimal
 $1 - r = b$

3.6%

.036

98%

.98

.5%

.005

Ex Given the following equations, tell me
Growth or Decay and rate and initial value

(A) $y = 100(.75)^x$
decay, .25, 25%
initial value 100

(B) $y = .5(.5)^x$
decay, .5
initial value .5

(C) $y = 2(2)^x$
Growth, rate 100%
initial value 2

(D) $y = 3(1.3)^x$
Growth, .3 rate 30%
initial value 3

(E) ~~$y = 50(1.03)^x$~~
Growth .03 rate 3%

(F) $y = 3(.05)^x$
Decay .95 rate 95%

Populations

(1) San Francisco is a great city. Their population in 2010 was 1.3 million people. If their population grows 1.6% per year, what will their population be in 2050?

Initial value 1.3 millions
 growth rate 1.6% → .016
 growth factor 1.016
 Equation

x = years since 2010

$$y = 1.3(1.016)^x$$

after 40 years

y = Population after x years in millions

$$y = 1.3(1.016)^{40}$$

y = 2.45 million of people

(2) A zombie population is growing. Right now there are 1,700 zombies in the city. Each day the zombies bite 2 people. x = days, y = population

(A) Equation = initial value 1,700
 growth factor 2
 rate 100% $y = 1700(2)^x$

(B) Next/Now Rule
 Next = Now * 2 starting 1700

(C) When will the zombies reach over 600,000?
 8.46 days

(D) How many zombies will there be after 16 days? x = 16
 $1700(2^{16}) = 11,411,200$ zombies



Investments

(1) You invest \$1,000 when you were born to buy a car later on. Your account earns 6% interest per year

(A) Equation

$x = \text{years}$
 $y = \text{investment after } x \text{ years}$

initial
 growth rate
 growth factor

\$1000
 6% \rightarrow .06
 1.06

$$y = 1000(1.06)^x$$

(B) On your 10th birthday, how much money will your investment have?

$$y = 1000(1.06)^{10} = \$1,790.85$$

(C) When you're 18, how much will you have to put toward your 1st semester in college?

$$y = 1000(1.06)^{18} = \$2,854.34$$

(2) A \$27,000 car depreciates in value 2% per ~~year~~ month the first year after being bought.

(A) Equation

2% \rightarrow .02

$$y = 27000(.98)^x$$

Now/Next Rule

Next = Now (.98) starting @ 27000

(B) How much is the car worth after 6 months?

$$y = 27000(.98)^6 = \$23,948$$

... 12 months?

$$y = 27000(.98)^{12} = \$21,187$$